



women's EXPO

SPONSORSHIP INVITATION

THURSDAY, OCTOBER 5, 2023



SUPPORT LONG ISLAND WOMEN ENTREPRENEURS & PROMOTE YOUR BUSINESS

2000+

Attendees

5000+

Postcards distributed

30K+

Individuals on
email list

ABOUT THE EXPO

The goal of the EXPO is to provide support and a venue for women entrepreneurs on Long Island to market their products, serving as a vehicle to promote economic development and collaborations among women entrepreneurs and women in the business and not-for-profit world.

ALL SPONSORS ACKNOWLEDGED IN:

- All printed publicity materials, signage and on the EXPO website.
- MCPL Quarterly, MCLF Annual Report, EXPO & MCLF social media & other media outlets.
- Advertisements in Times Beacon Record Newspapers & other outlets.
- Sponsor photos.

*All sponsors are invited to participate on the EXPO Planning Committee which works together with local women business professionals and entrepreneurs to support the economic development of women on LI.

CONTACT

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Miller Business Center
malafielizabeth@mcplibrary.org



EXPO Signature Sponsor \$7500

- Booth with banner in registration area.
- **Prominent logo** on all publicity materials, advertisements, etc.
- Individual sponsor photo sent with press release sent to all media outlets.

Swag Bag Sponsor \$5000

- **Logo** on 2000 swag bags to be distributed to attendees
- **Logo** on all publicity materials, advertisements, etc.

Cafe Sponsor \$2500

- Booth with banner at entrance of the EXPO Café.
- **Logo** on all publicity materials, advertisements, etc.

Education Sponsor \$2500

- Recognized on EXPO Education seminar publicity.
- **Logo** on all publicity materials, advertisements, etc.

Raffle Table Sponsor \$2500

- Banner in Raffle area.
- **Logo** on all publicity materials, advertisements, etc.



Vendor/Volunteer Support Sponsor \$1000

- Banner and table in Vendor/Volunteer Support room.
- Acknowledged on publicity materials and EXPO website.

Information Exchange Table Sponsor \$1000

- Signage on Information Exchange table on day of event.
- Acknowledged on publicity materials and EXPO website.

Supporting Sponsors \$500

- Acknowledged on publicity materials and EXPO website.

NYS Ass'n for Superintendents of
School Buildings & Grounds, Inc.

Friend of the EXPO

Platinum \$100, Gold \$75, Silver \$50, Bronze \$25

- Acknowledgment in EXPO directory.
- Recognition on the EXPO website with a link to your business/organization website.
- Promotional flyer or brochure on the EXPO Information Exchange table at the event.