

THURSDAY, OCTOBER 5, 2023



SUPPORT LONG ISLAND WOMEN ENTREPRENEURS & PROMOTE YOUR BUSINESS

2000+

Attendees

5000+

Postcards distributed

30K+

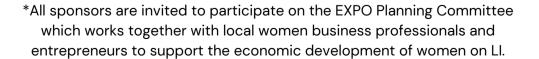
Individuals on email list

ABOUT THE EXPO

The goal of the EXPO is to provide support and a venue for women entrepreneurs on Long Island to market their products, serving as a vehicle to promote economic development and collaborations among women entrepreneurs and women in the business and not-for-profit world.

ALL SPONSORS ACKNOWLEDGED IN:

- All printed publicity materials, signage and on the EXPO website.
- MCPL Quarterly, MCLF Annual Report, EXPO & MCLF social media & other media outlets.
- Advertisements in Times Beacon Record Newspapers & other outlets.
- Sponsor photos.



CONTACT

Elizabeth Malafi Miller Business Center malafielizabeth@mcplibrary.org





EXPO Signature Sponsor \$7500

- Booth with banner in registration area.
- Prominent logo on all publicity materials, advertisements, etc.
- Individual sponsor photo sent with press release sent to all media outlets.

Swag Bag Sponsor \$5000

- Logo on 2000 swag bags to be distributed to attendees
- Logo on all publicity materials, advertisements, etc.

Cafe Sponsor \$2500

- Booth with banner at entrance of the EXPO Café.
- Logo on all publicity materials, advertisements, etc.

Education Sponsor \$2500

- Recognized on EXPO Education seminar publicity.
- Logo on all publicity materials, advertisements, etc.

Raffle Table Sponsor \$2500

- Banner in Raffle area.
- Logo on all publicity materials, advertisements, etc.

Bank America's Most Convenient Bank®

Vendor/Volunteer Support Sponsor \$1000

- Banner and table in Vendor/Volunteer Support room.
- Acknowledged on publicity materials and EXPO website.

Information Exchange Table Sponsor \$1000

- Signage on Information Exchange table on day of event.
- Acknowledged on publicity materials and EXPO website.

Supporting Sponsors \$500

• Acknowledged on publicity materials and EXPO website.

NYS Ass'n for Superintendents of School Buildings & Grounds, Inc.

Friend of the EXPO

Platinum \$100, Gold \$75, Silver \$50, Bronze \$25

- Acknowledgment in EXPO directory.
- Recognition on the EXPO website with a link to your business/organization website.
- Promotional flyer or brochure on the EXPO Information Exchange table at the event.