



women's EXPO

Thursday, December 10, 2020
10AM - 8PM

SPONSORSHIP INVITATION

Position Your
Company

as one of a select group of sponsors in support of
women entrepreneurs.

Attach Your
Business
Name

to an EXPO that is designed to attract
professional and business women and the
community at large.

Help Long
Island
Women

showcase their unique products and reach their
full potential as entrepreneurs.

Support the
Miller Center

as it continues to help women entrepreneurs on
Long Island adapt their businesses to a
changing economic landscape.

ALL Sponsors are acknowledged in:

- Publicity materials and on the EXPO website.
- MCPL Quarterly, MCLF Annual Report, EXPO and MCLF Social Media & other media outlets.
- Times Beacon Record Newspapers, Our Place Newspapers & other outlets.

ABOUT THE EXPO

The Women's EXPO is an initiative of the Middle Country Library Foundation. The Foundation supports the library's regional and national initiatives. For more than two decades, the library has been recognized for its leadership in developing community, business and professional coalitions and networks, and initiating collaborative projects which address the needs of individuals, families, organizations and businesses.

The goal of the EXPO is to provide support and a venue for women entrepreneurs on Long Island to market their products, serving as a vehicle to promote economic development and collaborations among women entrepreneurs and women in the business and not-for-profit world.

EXPO Signature Sponsor \$10,000

- Virtual Booth
- Banner over display cases highlighting EXPO exhibitors one month prior to event.
- **Logo** in virtual trade show environment
- **Prominent, large logo** on all publicity materials and EXPO website
- **Logo** in advertisements
- Individual sponsor photo sent with press release sent to all media outlets



Raffle Table Sponsor \$5000

- Virtual Booth
- **Logo** in virtual trade show environment
- Booth with banner in Raffle area.
- **Logo** on all publicity materials and EXPO website.
- **Logo** in advertisements.



America's Most Convenient Bank®

Education Sponsor \$2500

- Virtual Booth
- **Logo** in virtual trade show environment
- Recognized on EXPO Education seminar publicity.
- **Logo** on all publicity materials and EXPO website.
- **Logo** in advertisements.



Scholarship Sponsor \$1500

- Virtual Booth
- **Logo** in virtual trade show environment
- **Logo** on scholarship applications and promotion of scholarships.
- **Logo** on all publicity materials and EXPO website.
- **Logo** in advertisements.
- 4 scholarships offered to women entrepreneurs demonstrating need through application.

Supporting Sponsors \$500

- **Logo** on all publicity materials and EXPO website.

NYS Ass'n for Superintendents of
School Buildings & Grounds, Inc.

All sponsors are invited to participate on the EXPO Planning Committee which works together with local women business professionals and entrepreneurs to support the economic development of women on Long Island.

Friend of the EXPO

Platinum \$100

Gold \$75

Silver \$50

Bronze \$25

- Recognition on the EXPO website with a link to business website
- Acknowledgement on social media