



# women's EXPO

Thursday, October 3, 2019

11AM - 6PM

Middle Country Public  
Library, Centereach

## SPONSORSHIP INVITATION

Position Your  
Company

as one of a select group of sponsors in support of  
women entrepreneurs.

Attach Your  
Business  
Name

to an EXPO that is designed to attract professional  
and business women and the community at large.

Help Long  
Island  
Women

showcase their unique products and reach their  
full potential as small business professionals.

Support the  
Miller Center

as it continues to help women entrepreneurs on  
Long Island start and grow their businesses.

### ALL Sponsors are acknowledged in:

- Publicity materials, signage and EXPO website.
- MCPL Quarterly, MCLF Annual Report, EXPO and MCLF Social Media & other media outlets.
- Times Beacon Record Newspapers, Our Place Newspapers & other outlets.
- Sponsor photos.

## ABOUT THE EXPO

The Women's EXPO is an initiative of the Middle Country Library Foundation. The Foundation supports the library's regional and national initiatives. For more than two decades, the library has been recognized for its leadership in developing community, business and professional coalitions and networks, and initiating collaborative projects which address the needs of individuals, families, organizations and businesses.

The goal of the EXPO is to provide support and a venue for women entrepreneurs on Long Island to market their products, serving as a vehicle to promote economic development and collaborations among women entrepreneurs and women in the business and not-for-profit world.

### EXPO Signature Sponsor \$7500

- Booth with banner in registration area.
- **Prominent, large logo** on all publicity materials, signage and EXPO website.
- **Logo** in advertisements.
- Individual sponsor photo sent with press release sent to all media outlets.

### Education Sponsor \$3500

- Booth with banner in exhibit area.
- Recognized on EXPO Education seminar publicity.
- **Logo** on all publicity materials, signage and EXPO website.
- **Logo** in advertisements.

### Café Sponsor \$2500

- Booth with banner at entrance of the EXPO Café.
- **Logo** on all publicity materials, signage and EXPO website.
- **Logo** in advertisements.

### Raffle Table Sponsor \$2500

- Booth with banner in Raffle area.
- **Logo** on all publicity materials, signage and EXPO website.
- **Logo** in advertisements.

### Networking Sponsor \$2500

- Booth with banner at 2 EXPO networking events.
- **Logo** on all publicity materials, signage and EXPO website.
- **Logo** in advertisements.

### Scholarship Sponsor \$1500

- Banner at EXPO
- Logo on scholarship applications and promotion of scholarships.
- 4 scholarships offered to women entrepreneurs demonstrating need through application.

### Vendor/Volunteer Room Sponsor \$1000

- Banner outside Vendor/Volunteer Room.

The Greater Middle Country  
Chamber of Commerce

### Information Exchange Table Sponsor \$1000

- Signage on Information Exchange table on day of event.

Jefferson's Ferry

### Supporting Sponsors \$500

Campolo, Middleton &  
McCormick LLP

\*All sponsors are invited to participate on the EXPO Planning Committee which works together with local women business professionals and entrepreneurs to support the economic development of women on Long Island.\*

Friend of the EXPO: Platinum \$100, Gold \$75, Silver \$50, Bronze \$25

- Acknowledged on signage at the EXPO.
- Recognition on the EXPO website with a link to your business/organization website.
- Friends promotional flyer or brochure on the EXPO Information Exchange table in the lobby at the EXPO.



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