



Planning Committee

May 2010

Janet Jones, Co-Chair

Barbara Blenn, Co-Chair

Lisa Albinowski
Coldwell Banker

Lorraine Aycock
Bank of America

Kerry L. Baardsen AVP
TD Bank

Cheryl Byrne
Empire National Bank

Carol Curtis

Michele Del Monte
Middle Country Library Foundation

Stephanie Dietz
A Yarn Garden

Sara Fade
Middle Country Public Library

Marlene Feehan
Miller Business Resource Center

Sandra Feinberg
Middle Country Public Library

Theresa Going
Madison National Bank

Margaret Harvey

Sharlene Iadanza
JPMorgan Chase Bank

Jaclyne Jacobs
Educational Assistance Corp. (EAC)

Theresa Leuffen
Brookhaven Town Women's Services

Elizabeth Malafi
Miller Business Resource Center

Michele Martin
Allstate/Michele M. Martin Insurance

Beth Meixner
Moxie Network

Linda Meyers
Bank of America

Lisa Mitnick

Laura Panter
Middle Country Public Library

Lisa Renee Pomerantz
Attorney at Law/SCWBEC

Shabana Rizvi
Lynx Mortgage Bank, LLC

Jacqueline Schott
Astoria Federal Savings

Margaret Schweigert, DC

Sophia Serlis-McPhillips
Miller Business Resource Center

Sandra Sprows, Ph.D.
Suffolk County Community College

M. Rene Tidwell
JPMorgan Chase Bank

Ritu S. Wackett
*Farmingdale Small Business
Development Center*

Dear Potential Exhibitor:

You are invited to apply for the 10th Annual Women's Expo, scheduled for Thursday, October 7, 2010 from 11:00 am to 6:00 pm in the Middle Country Public Library in Centereach—a beautiful and dynamic facility that offers three major display areas.

Marketplace for Women Entrepreneurs...The Women's Expo features Long Island women artisans, importers, designers, and distributors offering a vast array of products. Last year, the Expo attracted more than 2,200 shoppers.

Women Supporting Women...The Women's Expo has provided an annual marketplace for women entrepreneurs since its inception nine years ago. We are inviting women entrepreneurs like you to apply to join us on October 7th to market your products, network with other women, and showcase the economic vitality and creativity of women on Long Island. We will use our large networks of contacts across Long Island so that the Expo is promoted to women who believe in supporting other women.

The Women's Expo is scheduled for Thursday, October 7th to accommodate a range of shoppers. We want to offer women vendors an additional and special venue, one that does not compete with the regularly scheduled weekend shows and allows us to tap our network of business and professional women. Middle Country Library is the biggest and busiest library on Long Island, assuring a core audience which our extensive publicity builds upon.

Space is limited, so please return your completed application *no later than June 30th*. Remember, we are interested in you as well as your products. Be sure to tell us a bit about both you and your product(s) on the application so that the Selection Committee has as much information as possible to make its decision. If you have any questions please feel free to call Elizabeth Malafi @ 631-585-9393 ext. 296 or Sara Fade ext. 218. We look forward to hearing from you.

Sincerely,

The Women's Expo Planning Committee

WOMEN'S *expo*

c/o Middle Country Library Foundation
101 Eastwood Boulevard, Centereach, NY 11720-2745
631-585-9393 fax: 631-585-5035