



Education Workshop

Monday, June 16, 2008
9:30 am - 12:30 pm

Middle Country Public Library - Centereach
101 Eastwood Blvd., Centereach

Registrants will be sent directions or go to womensEXPOli.org

Guerilla Marketing Techniques for the Entrepreneur & Whose Design is it Anyway?

■ *Marketing Ideas & Sales Techniques on a Low Budget*

Pat Lupino, Professor, Marketing/Retailing/Fashion Department
Nassau Community College

■ *Avoiding Intellectual Property Disputes*

Lisa Renee Pomerantz, Attorney-at-Law

For more information call: Sophia Serlis-McPhillips, 631.585.9393 x219 or e-mail: serlismc@mcpl.lib.ny.us

Expo Sponsor Bank of America



Cost: \$15

Pre-Registration by June 12, 2008....Space is Limited

Name _____ Company Name _____

Address _____ Tel. _____

Fax _____ Email _____

Amount enclosed \$ _____

Mail registration and nonrefundable check payable to Women's EXPO: Women's EXPO Seminar, 101 Eastwood Blvd. Centereach, NY 11720-2745 or fax to: Joan Peterson, 631.585.5035 and pay on the day of the event