



# Education Workshop

Tuesday, June 9, 2009  
9:30 am - 12:30 pm

Middle Country Public Library - Centereach  
101 Eastwood Blvd., Centereach

Registrants will be sent directions or go to [womensEXPOli.org](http://womensEXPOli.org)

## Increasing Your Sales During Difficult Economic Times

- **How to Generate Sales Using Your Website**  
Donna Rinaldi, Simplicity Business Solutions
- **Social Networking Tools: Facebook, Twitter, & LinkedIn**  
Cindy McCaffery, The McCaffery Group, LLC
- **Getting Your Product to Market: Consignment, Licensing & Other Options**  
Lisa Renee Pomerantz, Attorney-at-Law

For more information call: Sophia Serlis-McPhillips, 631.585.9393 x219 or e-mail: [serlismc@mcpl.lib.ny.us](mailto:serlismc@mcpl.lib.ny.us)

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**Cost: \$15**

**Pre-Registration by June 4, 2009....Space is Limited**

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_ Tel. \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

**Mail registration and nonrefundable check payable to Women's EXPO: Women's EXPO Seminar, 101 Eastwood Blvd. Centereach, NY 11720-2745 or fax to: Joan Peterson, 631.585.5035 and pay on the day of the event**