

Welcome to the tenth **Women's EXPO**, founded by the Middle Country Library Foundation in partnership with the LI Fund for Women & Girls. This annual event provides the opportunity to introduce local women entrepreneurs and showcase their products, facilitate networking, and support regional economic development while assisting women to achieve economic independence and reach their full potential.



The MCL Foundation, a 501©(3) organization, raises funds to advance the development of innovative library-based programs that focus on families, children, businesses, literacy and information technologies. The Foundation fosters dynamic programs created at the Middle Country Public Library that can be replicated regionally and nationally, enabling community libraries to better meet changing social and economic needs.



The Library's Miller Business Resource Center, supported by the Foundation, focuses on strengthening economic development within the region by meeting the information needs of the business community, providing opportunities for networking, and sponsoring training and education events in partnership with Long Island businesses and the organizations that support them. The Women's EXPO is an extension of this collaborative work.

WOMEN'S EXPO PLANNING COMMITTEE

Janet Jones, Co-Chair	Sara Fade <i>Middle Country Public Library</i>	Theresa Leuffen <i>Brookhaven Town Women's Services</i>	Shabana Rizve <i>Lynx Mortgage Bank LLC</i>
Barbara Blenn, Co-Chair	Marlene Feehan <i>Miller Business Resource Center</i>	Elizabeth Malafi <i>Miller Business Resource Center</i>	Jacqueline Schott <i>Astoria Federal Savings</i>
Lisa Albinowski <i>LA Real Estate Services</i>	Lorraine Aycock <i>Bank of America</i>	Michele Martin <i>Allstate/Michele M. Martin Insurance Agency</i>	Margaret Schweigert, DC
Kerry L. Baardsen AVP <i>TD Bank</i>	Sandra Feinberg <i>Middle Country Public Library</i>	Beth Meixner <i>Moxie Network</i>	Sophia Serlis-McPhillips <i>Miller Business Resource Center</i>
Cheryl Byrne <i>Empire National Bank</i>	Mary Garrote <i>Girl Scouts of Suffolk County</i>	Linda A. Meyers	Sandra Sprows, Ph.D. <i>Suffolk County Community College/MCL Foundation</i>
Patty Cook <i>Russell Industries, Inc.</i>	Theresa Going <i>Madison National Bank</i>	Lisa Mitnick <i>DomTy Promotions</i>	M. Rene Tidwell <i>JP Morgan Chase Bank</i>
Carol Curtis	Margaret Harvey	Laura Panter <i>Middle Country Public Library</i>	Ritu Wackett <i>Farmingdale Small Business Development Center</i>
Michele Del Monte	Sharlene Iadanza <i>JPMorgan Chase Bank</i>	Jaclynne Jacobs <i>EAC</i>	
Stephanie Dietz <i>A Yarn Garden</i>		Lisa Renee Pomerantz <i>Attorney at Law/SCWBEC</i>	



Thursday, October 7, 2010
11:00 AM to 6:00 PM
 Middle Country Public Library
www.womensEXPOLi.com



Sponsorship Invitation

Position Your Company

as one of a select group of sponsors in support of women entrepreneurs.

Attach Your Corporate Name

to an EXPO that is designed to attract professional and business women and the community-at-large.

Help Long Island Women

showcase their unique products and reach their full potential as small business professionals.

Provide a Local Marketplace for Local Goods

that has achieved extraordinary success and has potential for future growth and expansion.

Support the Miller Business Resource Center

helping women entrepreneurs to grow their businesses.

Look inside and choose the sponsorship that best meets your business and community goals.

The Women's Expo is an initiative of the Middle Country Library Foundation, founded in partnership with the Long Island Fund for Women & Girls.

SPONSOR BENEFITS

EXPO PARTNER \$7,500

- **Booth with banner** in registration area.
- **Prominently acknowledged** with large logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

EDUCATION SPONSOR \$3,500



Allstate

Foundation

- **Booth with banner** in exhibit area.
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Recognized** on Education Seminar publicity
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

CAFE SPONSOR \$2,500



Putting people first.

- **Booth with banner** at entrance to EXPO CAFE
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

RAFFLE TABLE SPONSOR \$2,500



Bank

America's Most Convenient Bank®

- **Booth with Banner** displayed in Raffle Area
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

VENDOR/VOLUNTEER ROOM SPONSOR

\$2,500

- **Booth with banner** in room.
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

EXHIBIT HALL SPONSOR - 3 AVAILABLE \$2,000



JPMorgan Chase
a Yarn Garden

- **Booth with banner** in designated hall.
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

DIVERSITY SPONSOR

\$1,500

- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

INFORMATION EXCHANGE TABLE SPONSOR

\$1,500

- **Acknowledged** on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

EXHIBIT SPONSORS - UNLIMITED

\$1,000

- **Acknowledged** on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

SUPPORTING SPONSOR \$500

- **Acknowledged** on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

FRIEND OF THE EXPO

\$25

- **Listed** in EXPO Event Program